

LIFED

_AMPLIFIED

1. INCREASE IN VOLUME; TO MAKE LARGER OR MORE POWERFUL
2. TO EXPAND BY THE USE OF DETAIL OR BY CLOSER ANALYSIS
3. [RHET.] TO ENLARGE BY ADDITION OR DISCUSSION; TO TREAT COPIOUSLY BY ADDING PARTICULARS

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ACADEMY OF ART UNIVERSITY_SCHOOL OF GRAPHIC DESIGN

1. DESIGN+ WRITTEN BY_EMALYN LOPEZ
2. COURSE NAME_PORTFOLIO DEVELOPMENT
3. INSTRUCTORS_MARY SCOTT+SCOTT RANKIN
4. CONTRIBUTING PHOTOGRAPHERS
 - > MATEO REYES
 - > ISAAC OBZINGER
 - > CRYSTAL CHOU
 - > BOB HSIANG
5. TYPEFACES
 - > DIN [REGULAR]
 - > SERIFA [ROMAN]
6. PAPER
 - > INKJETART DELUXE DUO BRITE MATTE
7. PRINTER
 - > EPSON PHOTO STYLUS R1800
8. BOOK BINDING VENDOR
 - > THE KEY
 - DANYA WINTERMAN
 - 581 OCEAN VIEW DRIVE
 - OAKLAND_CA 94618

I USE DESIGN TO AMPLIFY MY IDEAS AND MESSAGES TO THE WORLD.





GOING HARD

BACK UP OFFA MIE



Jeff Buckley at Stone

COM



-FUNDAMENTALS
1. CONSIDER EACH LESSON AS AN OPPORTUNITY TO EXCEL
2. IN THE THINGS YOU ENJOY DOING
3. THE ESSENCE OF A GREAT OUTCOME IS PROCESS
4. DESIGN IS AMPLIFIED WHEN YOUR MESSAGE CREATES, STIMULATES, AND ENCOURAGES CHANGE AND ACTION



Several paragraphs of text, possibly a newspaper clipping, partially obscured by other collage elements.

Handwritten text and numbers, including '11/10/12' and '12/12/12', possibly dates or identifiers.



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HUMAN RESILIENCE IS A BODY OF WORK THAT ENCOMPASSES THE TOXIC TRAGEDIES THAT HAS PLAGUED COMMUNITIES IN THE PHILIPPINES AT THE HANDS OF THE US MILITARY AND OIL CORPORATIONS. IT IS A WITNESS TO CALAMITY AND HOPE ON THE FACE OF A LAND AND ITS PEOPLE. HUMAN RESILIENCE WAS PRIMARILY FOCUSED ON A ONE MONTH EXHIBITION IN SAN FRANCISCO DEMANDING AWARENESS AND ACTION. IN RESULT OF THIS EVENT HUMAN RESILIENCE HAS BROUGHT TO LIGHT ENVIRONMENTAL INJUSTICES IN THE PHILIPPINES, AND HAS GIVEN VOICE TO THOSE WHO ARE SILENCED BY CORPORATE GIANTS AND GOVERNMENTS.

_THESIS

1. TO PLACE; TO PUT
2. A POSITION OR PROPOSITION WHICH A PERSON ADVANCES AND OFFERS TO MAINTAIN, OR WHICH IS ACTUALLY MAINTAINED BY ARGUMENT
3. A SUBSTANTIAL PIECE OF WORK IN WHICH THE CANDIDATE IS REQUIRED TO DEMONSTRATE A SOUND KNOWLEDGE AND CRITICAL APPRECIATION OF HIS OR HER DISCIPLINE



_MESSAGE

- 1. ANY NOTICE, WORD, OR COMMUNICATION, WRITTEN OR VERBAL, SENT FROM ONE PERSON TO ANOTHER.
- 2. HENCE, SPECIFICALLY, AN OFFICIAL COMMUNICATION, NOT MADE IN PERSON, BUT DELIVERED BY A MESSENGER



PROJECT TITLE_HUMAN RESILIENCE

- 1. COURSE NAME_THESIS PROJECT
- 2. ADVISORS MARK ADAMS+BRAD RHODES
- 3. DELIVERABLES
 - > EXHIBIT
 - > POSTERS
 - > PANELS
 - > INSTALLATION ART
 - > FILM
 - > BOOK
- 4. CATEGORY
 - > PRINT
 - > PUBLIC SERVICE
 - > CASE STUDY
 - > EDITORIAL
 - > EXHIBIT DESIGN

PROJECT TITLE_HUMAN RESILIENCE

BACKGROUND. HUMAN RESILIENCE has amplified the voices, stories and faces of the youth suffering from environmental injustices in the Philippines. Hundreds of cases of toxin-related deaths in the Philippines can be traced back to US military activities; many of these cases have been left unresolved and neglected. 84,000 people living in Pandacan, Philippines are still threatened by the close proximity of the oil depots, which are partially owned by Chevron. The lack of effort from both the Philippine and US governments continue to bury these issues under the ground.

EXHIBIT LOCATION-MANILATOWN CENTER- 868 KEARNY STREET, SAN FRANCISCO

- 1. COURSE NAME_THESIS PROJECT
- 2. ADVISORS-MARK ADAMS+BRAD RHODES
- 3. DELIVERABLES
 - > EXHIBIT
 - > POSTERS
 - > PANELS
 - > INSTALLATION ART
 - > FILM
 - > BOOK

- 4. CATEGORY
 - > PRINT
 - > PUBLIC SERVICE
 - > CASE STUDY
 - > EDITORIAL
 - > EXHIBIT DESIGN



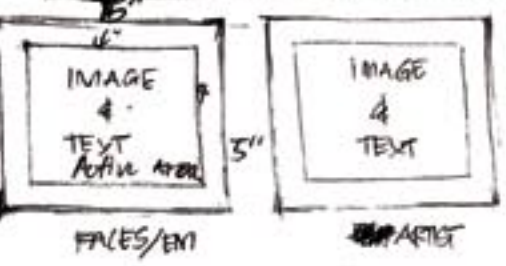
PROCESSES A good amount of my process was spent on examining the relationship between the US military and oil corporations in Pampanga and Pandacan, Philippines. I had an exciting opportunity to travel to the Philippines with an organization called the Filipino/American Coalition for Environmental Solidarity [FACES]. This organization has a deep understanding of these issues.

AUDIENCE

- > FILIPINO AMERICANS
- > ACTIVISTS
- > PROFESSIONALS
- > DESIGNERS



BLANK CANVAS PROJECT:



QUESTIONS:

- IF YOU WERE AN ANIMAL, WHAT WOULD YOU BE AND WHY? - CHILD
- WHAT DOES YOUR WORLD LOOK LIKE?
- IF YOU HAD THREE WISHES WHAT WOULD THEY BE?
- WHAT IS YOUR BIGGEST DREAM?

DESIGN RESILIENCE

TOXIC LEGACY OF MILITARY BASES IN THE PHILIPPINES ARGUMENTS:

MILITARY BI-PRODUCT

TOXIC LOSS OF CULTURE
INDIGENOUS PEOPLE
SEX TRAFFIC
FEMALE IDENTITY (MEN/CHILDREN)
EXPLOITATION/GLOBALIZATION

PRESERVING CULTURE

USING COMMUNICATION

FACES → **AUDIENCE**

POSSIBLE MATERIALS

- CANVAS
- MARKERS
- OIL PASTELS
- CRAYONS
- WAXER COLOR

Due problem

BUDGET

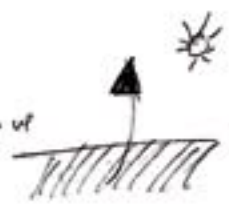
Letartive

- OLD CAMPAIGN
- MAGAZINE

- ARE THEY OPEN TO THIS PROJECT?
- SUPPORT? FINANCIAL RESOURCES?
- WHO ARE THEIR PROJECT DELIVERABLES? WHAT DO THEY NEED?
- ASK WHAT THEIR GOALS ARE?
- WHAT DO FINANCERS NEED TO HEAR? LAWYERS? SCIENTISTS? MEDIA? GOVERNMENT?

ADVICE: DON'T LET THEM DICTATE MY THESIS
DON'T GET TOO CAUGHT UP IN POLITICS

MURAL PROJECT



ALTIITUDE
L'INFORME
ACTIVIST
RESPONSE
RANGE

THOUGHTS
EMERGES
ACT

- MURAL DIAGRAM
- FUSION
- MURAL CANVAS
- CULTURE
- TECHNOLOGICAL

USERS

- AGENCY
- PEOPLE
- PROFESSOR
- MEDIA
- INDUSTRIAL
- TECHNOLOGICAL
- ARTIST
- COMMUNITY
- ACTIVIST
- ACTIVIST
- ACTIVIST

AGENDA

WHY I CHOSE THIS BACKGROUND ORGANIZATION
TAKE THESE AND ADD FINAL PROJECT PLAN AND EXPANSION
NEEDS TO BE APPROVED FIRST
HOW LONG PROJECTS

CONCEPTUALIZE (CONTENT)

- VIEW/WHAT ARE WE WORKING WITH?
- WHAT ARE FACES' CURRENT PROJECTS?
- WHO IS MOST URGENT?
- WHAT NEEDS TO BE DONE?
- WHAT KIND OF THINGS CAN AID IN THE SOLUTIONS?
- WHO NEEDS TO BENEFIT AND HOW?
- WHAT IS THE NARRATIVE OF THE PROJECT?
- HOW CAN WE INTERPRETE OUTSIDE SOURCE AND INTERCONNECTEDNESS?
- WHAT IS THE GOAL?
- DO WE NEED TO?
- INCLUDE MATERIALS
- WHERE CAN I FIND SOURCES?
- PREDICTIVE HIERARCHY
- DETERMINING PRACTICALITY
- WHAT WILL CREATE THE MOST IMPACT?

→ WHEN? WHEN? WHEN? WHEN?
HOW? HOW? HOW? HOW?
WHAT? WHAT? WHAT? WHAT?
WHERE? WHERE? WHERE? WHERE?



Abstract response

Factual & videos - Reality
Photo - Journalistic approach to photos - being in

- SLIDE PRESENTATION** → PROTECTION/TEACHING
- ZU WORDS. PROJECT DESCRIPTION.
 - EXECUTIVE SUMMARY.
 - MATERIALS NARRATIVE.
 - TIMELINE → ZOOM IN SUMMER FORUMS
 - TALK THROUGH. → BUILDING
 - PLAN CANVAS →
 - FOLLOW THROUGH → FULL
 - AUDIENCE.

RESEARCH STEPS:

- STATE PROBLEM FIRST
- BACKGROUND (HISTORY/TIMELINE) → FRAME IN OWN WORD
- FACTS, QUOTES, DATA, INTERVIEWS
- CONTEXT → BROADER VIEW
- HISTORY TO PRESENT DAY EFFECTS OF U.S. MILITARY CHANGE.
- EX: APPLY ISSUES IN IRAQ, WOMEN'S RIGHTS - 9/11 - initially - US + PHILIPPINE -
- IS THERE A PATTERN?

WHAT NEED TO BE TAKEN CARE OF

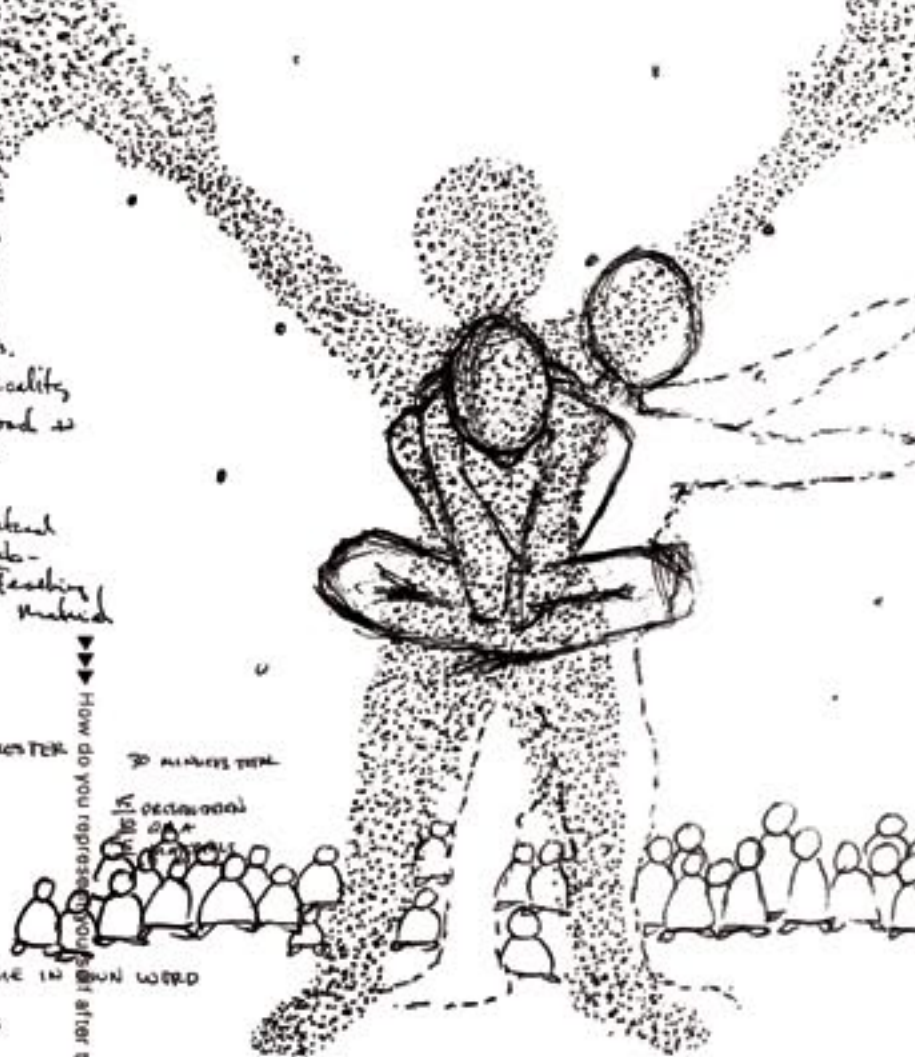
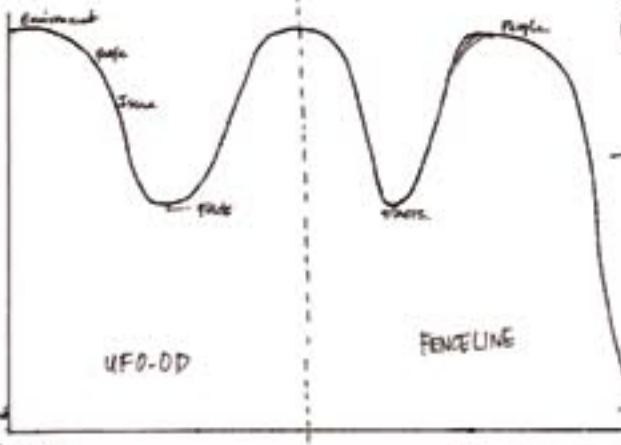
- BASED ON CONCEPT
- POSSIBLE DELIVERABLES
- WHERE? DATE? TIME?
- FIGURE POSSIBLE COMMUNITIES? UNLIKE PEOPLE?

QUESTIONS

- UPDATE ON FACES?
- UNDERSTAND THEM?
- STRUCTURE OF FACES?
- CRASH OF COMMUNIO
- WHEN ARE MEETINGS HELD?
- IS FACE'S FACE OFF GOING TO HAPPEN THIS YEAR? - YES
- WHERE DO THEY GET TRAINING?
- IS THERE OPPORTUNITY TO SEEK PLANNING THROUGH FACES HOW?
- DO THEY HAVE OUTSIDE FUNDING?
- WHERE IS OFFICE OR SPACE? PUSOD - TUN, R
- END OF JULY
- PLAN

POSSIBLE PROJECTS:

- WORD MAPS
- DIAGRAMS



broader or vision of FACES - role? still

- US Military impact & US Corporation
- inclusive of other environmental issues
- Strength of Face 2 Face → strength of us Three
- Reciprocal thing - exchange - F2F

Arise technical aspect

Kancho - educate and dialogues

concern - China - Connections

NDIO = 9 minor boats

Mission: transnational environmental justice

- Build better relationship w/ Philippines staff with PI.
- Faces 2 Face program
- Fundraise for studies and staff
- building infrastructure
- Workshops - history of political left - relate to history & current - violence against women

what affects us effects of The Philippines

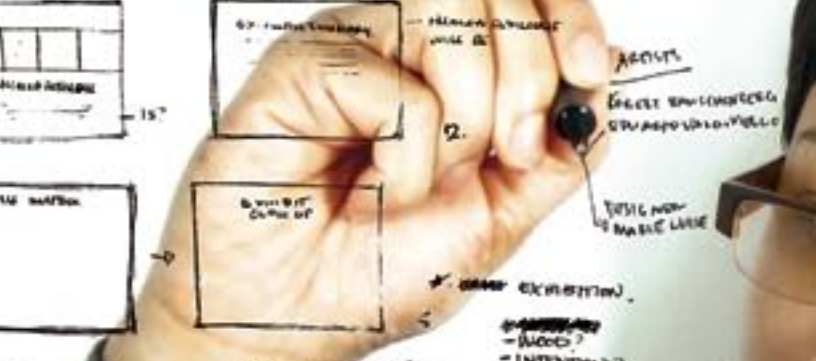
Beyond Borders - Why care?

DEFINING THEM AND POSSIBLE TITLE

EXPLORE IDEAS

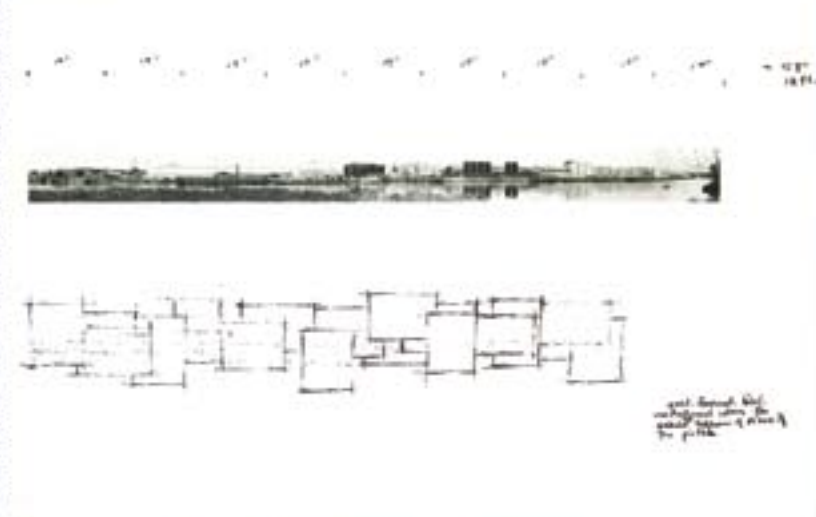
MISSION/INTRODUCTION STATEMENT

- WHAT IS FINAL PRODUCT?
- MISSION/INTRODUCTION STATEMENT - BROCHURE BOOKLET
- AFFECTING CHANGE? VISUALIZE (CONTAINER)
- STRETCHING YOU?
- HELP ME ACHIEVE POST GRADUATE JOB GOALS (NON PROF MUSEUMS, SOCIAL RESPONSIBILITY)
- DESIGN





THESE ARE THE CHILDREN OF THE PHILIPPINE DISASTERS... THE CHILDREN OF THE PHILIPPINE DISASTERS... THE CHILDREN OF THE PHILIPPINE DISASTERS...

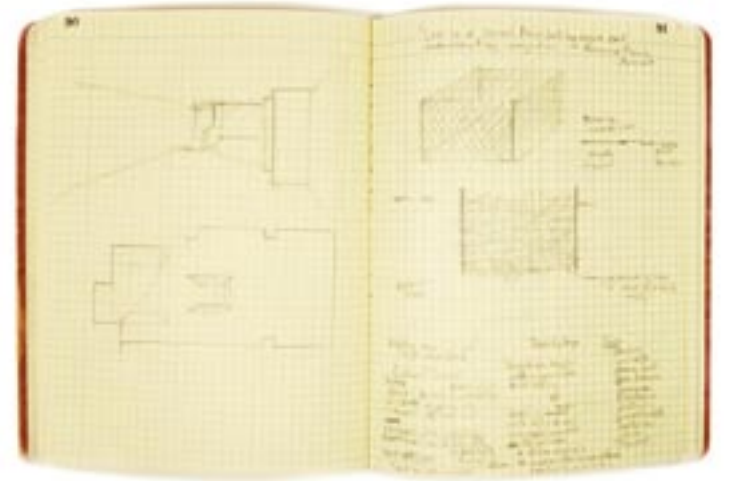
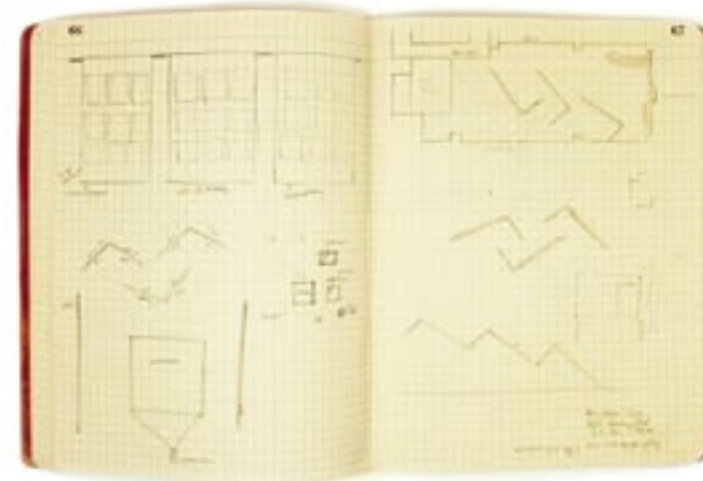
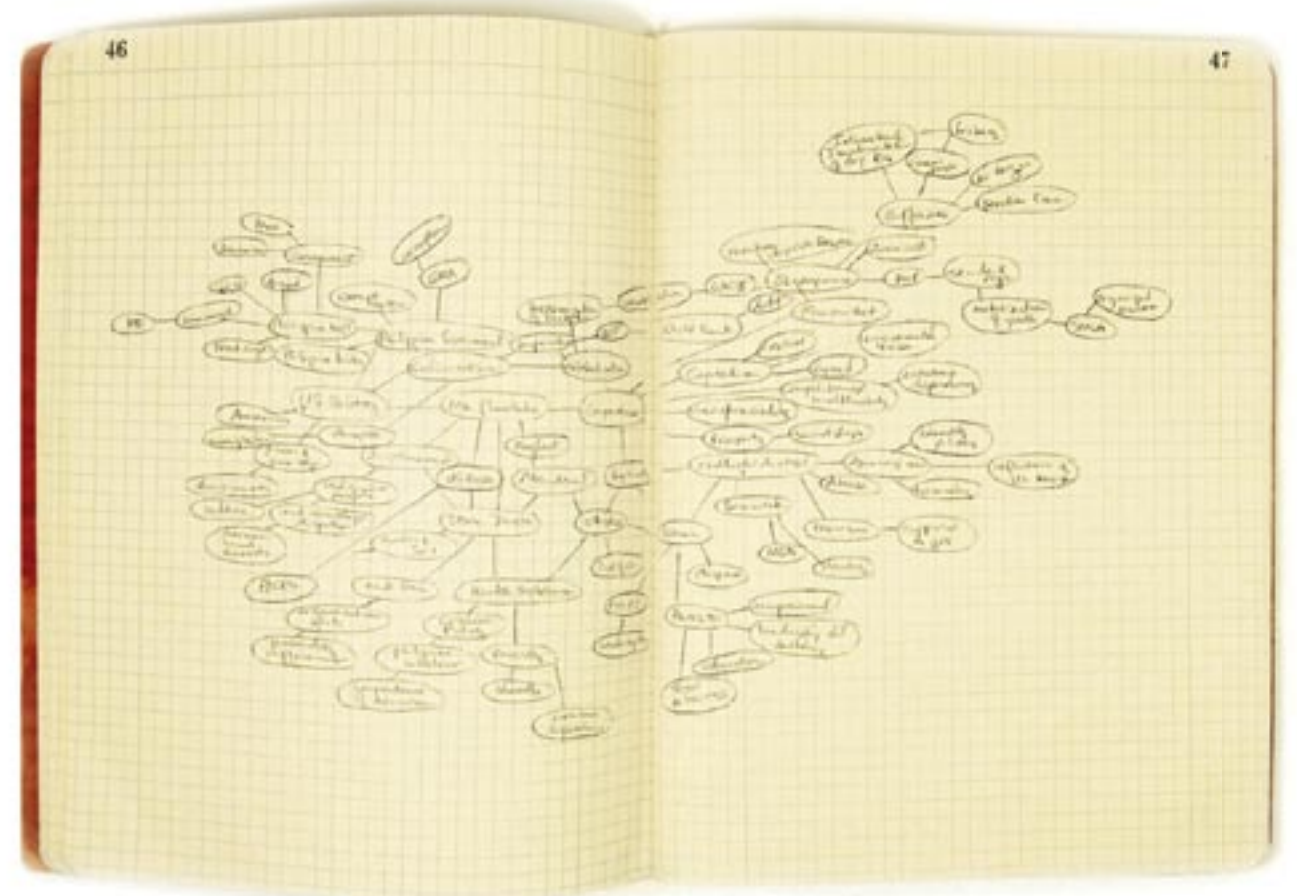
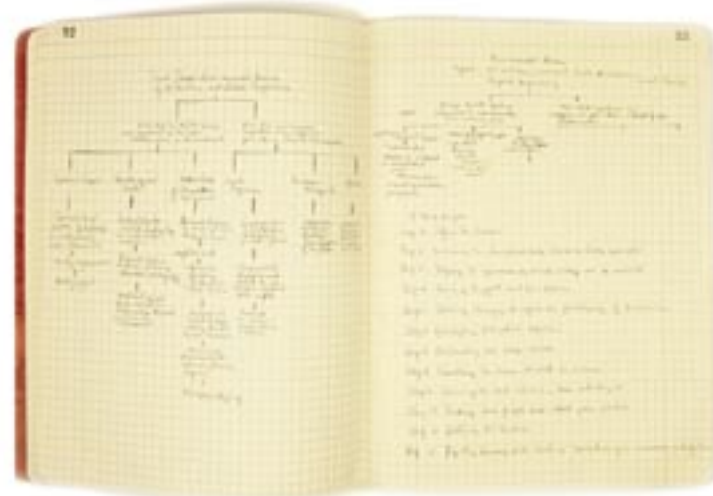
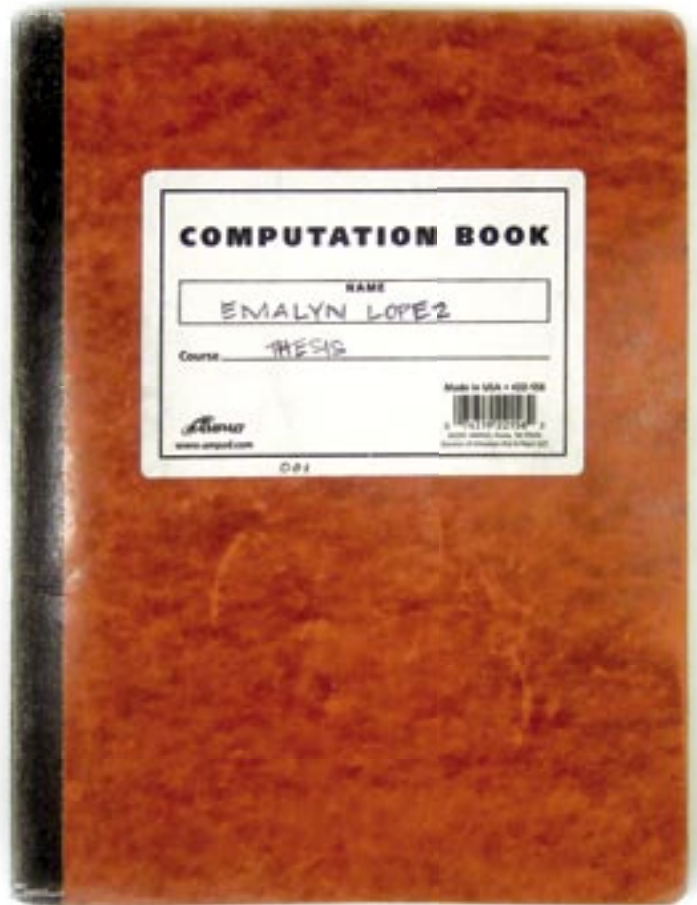
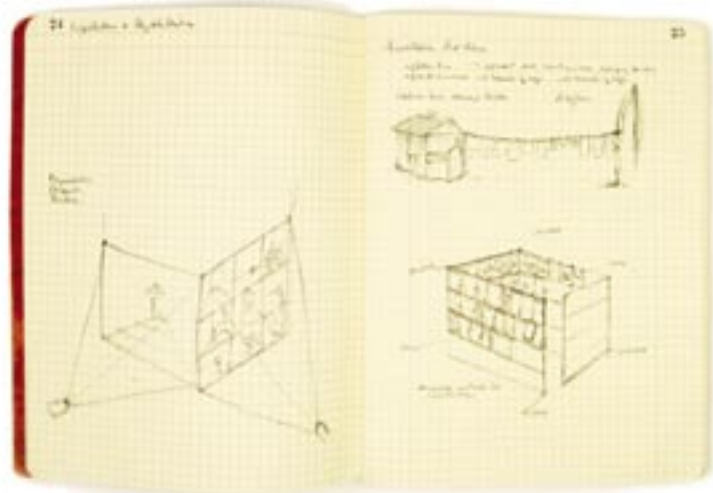
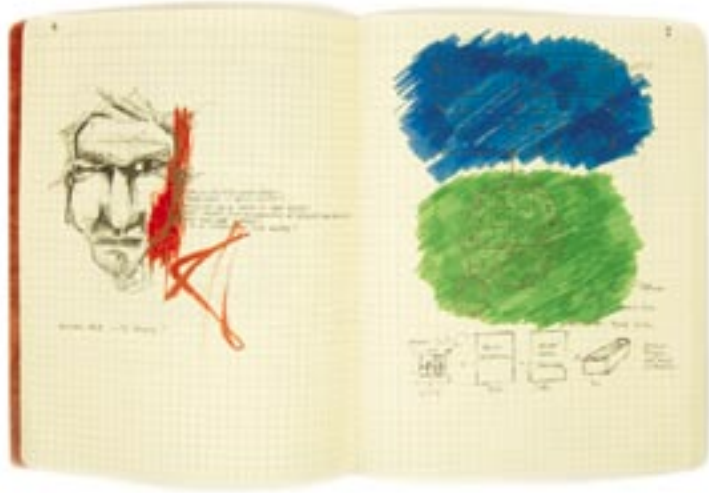


THESE ARE THE CHILDREN OF THE PHILIPPINE DISASTERS... THE CHILDREN OF THE PHILIPPINE DISASTERS... THE CHILDREN OF THE PHILIPPINE DISASTERS...



NOT IN MY BACKYARD... NOT IN MY BACKYARD... NOT IN MY BACKYARD... NOT IN MY BACKYARD...







FACES
Fatima Moron
NAME / PANGALAN
11 yrs old
AGE / EDAD
GENDER / KASARIAN
Female
Check this box if you would like to be anonymous
Markahan kung gustong walang lagda

FACES
BRIAN JAY P. LORION
NAME / PANGALAN
10 yrs old
AGE / EDAD
GENDER / KASARIAN
Male
Check this box if you would like to be anonymous
Markahan kung gustong walang lagda

FACES
St. Paul
NAME / PANGALAN
2010
AGE / EDAD
GENDER / KASARIAN
Male
Check this box if you would like to be anonymous
Markahan kung gustong walang lagda

FACES
Mark Jovell
NAME / PANGALAN
13 yrs old
AGE / EDAD
GENDER / KASARIAN
Male
Check this box if you would like to be anonymous
Markahan kung gustong walang lagda

FACES
Francis
NAME / PANGALAN
10 yrs old
AGE / EDAD
GENDER / KASARIAN
Male
Check this box if you would like to be anonymous
Markahan kung gustong walang lagda

FACES
Francis
NAME / PANGALAN
10 yrs old
AGE / EDAD
GENDER / KASARIAN
Male
Check this box if you would like to be anonymous
Markahan kung gustong walang lagda

FACES
Francis
NAME / PANGALAN
10 yrs old
AGE / EDAD
GENDER / KASARIAN
Male
Check this box if you would like to be anonymous
Markahan kung gustong walang lagda

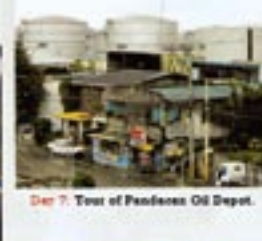
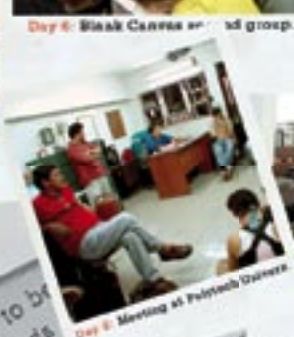
FACES
Francis
NAME / PANGALAN
10 yrs old
AGE / EDAD
GENDER / KASARIAN
Male
Check this box if you would like to be anonymous
Markahan kung gustong walang lagda

FACES
Francis
NAME / PANGALAN
10 yrs old
AGE / EDAD
GENDER / KASARIAN
Male
Check this box if you would like to be anonymous
Markahan kung gustong walang lagda

FACES
Francis
NAME / PANGALAN
10 yrs old
AGE / EDAD
GENDER / KASARIAN
Male
Check this box if you would like to be anonymous
Markahan kung gustong walang lagda



SAFETY IS OUR CONCERN
Shell, because we care
Day 7: Meeting in Pandacan.



Day 3: Blank Canvas in Madapdap.



ECOLOGY CENTER
Day 4: Meeting with government officials.



Day 1: Visited Aeta community.



Day 7: Tour inside fenceline community.



Day 5: Jungle tour in Subic Bay.



Day 6: Leaving Pandacan.

FACES
ERNICO V. CO
NAME / PANGALAN
10 yrs old
AGE / EDAD
GENDER / KASARIAN
Male
Check this box if you would like to be anonymous
Markahan kung gustong walang lagda

FACES
Lalake
NAME / PANGALAN
10 yrs old
AGE / EDAD
GENDER / KASARIAN
Male
Check this box if you would like to be anonymous
Markahan kung gustong walang lagda

FACES
8351 Pandacan
NAME / PANGALAN
10 yrs old
AGE / EDAD
GENDER / KASARIAN
Male
Check this box if you would like to be anonymous
Markahan kung gustong walang lagda

FACES
Jun Jun
NAME / PANGALAN
10 yrs old
AGE / EDAD
GENDER / KASARIAN
Male
Brgy 2573
LOCATION / LUGAR
Check this box if you would like to be anonymous
Markahan kung gustong walang lagda

FACES
R. Lopez
NAME / PANGALAN
10 yrs old
AGE / EDAD
GENDER / KASARIAN
Male
Check this box if you would like to be anonymous
Markahan kung gustong walang lagda

FACES
15 yrs old
AGE / EDAD
GENDER / KASARIAN
Male
Check this box if you would like to be anonymous
Markahan kung gustong walang lagda





BILLING

CONTACT PERSON: *Emalyn Lopez*
 DAY PHONE & EXT: *415-425-7042*
 EVENING PHONE: *same*

ORIGINALS TO: _____
 PRINTS TO: _____

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 DATE ORDERED: *5/1/07*
 DATE DUE: *5/1/07*

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BINDING

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 SAN FRANCISCO
 CA 94103 - 4718
 TEL: 415-957-1234
 FAX: 415-957-1211

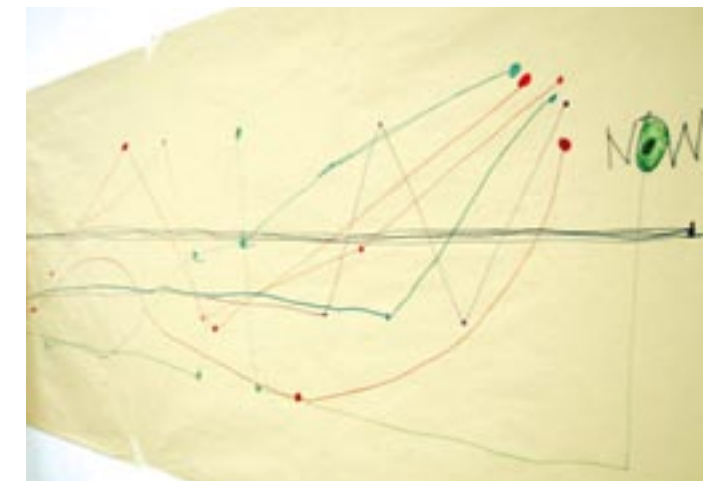
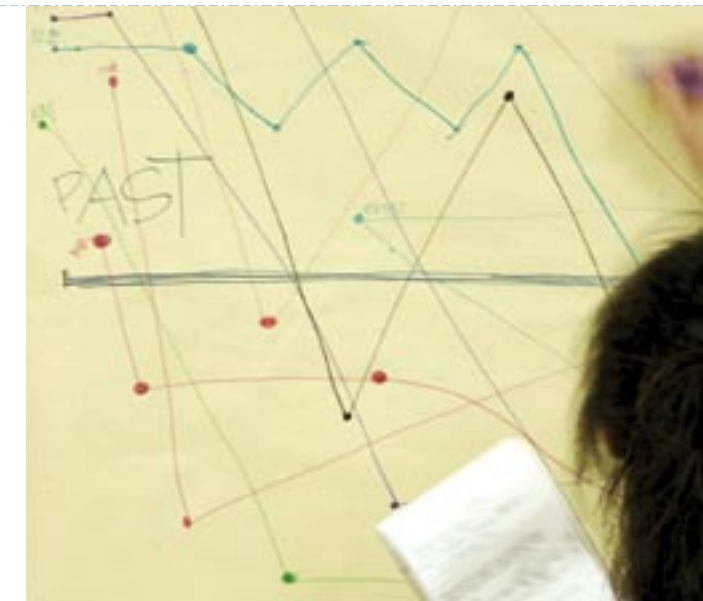
37 GRAND AVE
 OAKLAND
 CA 94612-3019
 TEL: 510-763-1234
 FAX: 510-763-1400

Elite REPROGRAPHICS
 SERVING THE BAY AREA

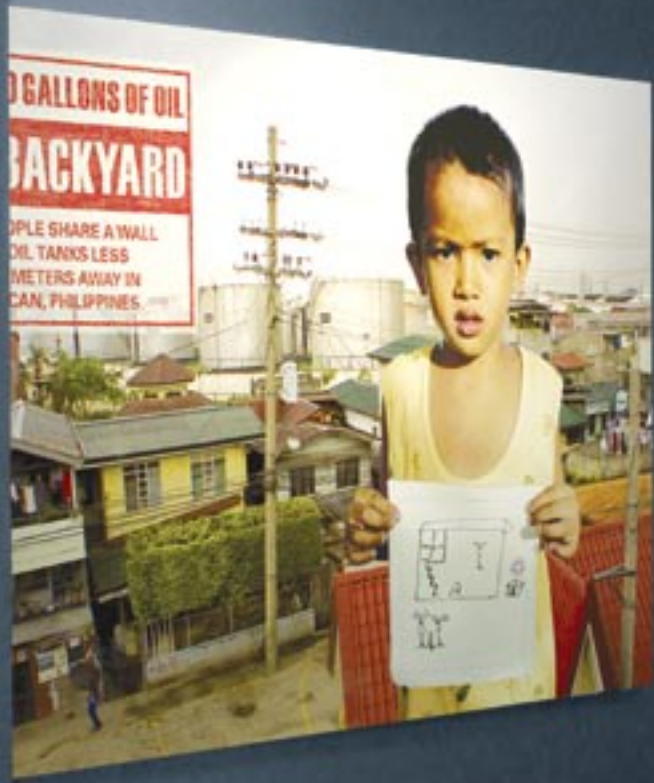
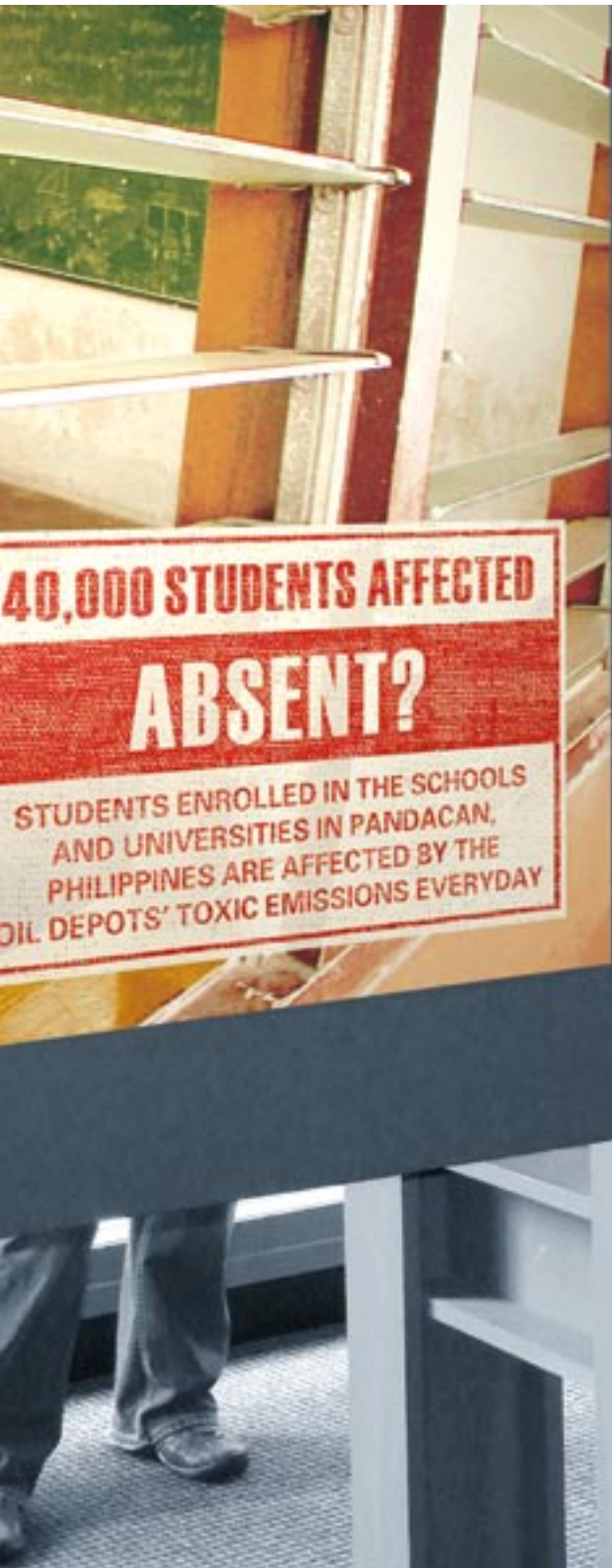
INVOICE

AMOUNT: 1415.00

484018
 11/09











CONCEPT

- > THREADS OF HOPE
- > AWARENESS
- > CONNECTION

BLANK CANVAS. In the summer of 2006 I had the opportunity to facilitate an activity called the Blank Canvas Project, which involved one hundred thirty children affected by the toxic waste contamination at the former US military bases and the oil depot.

+

+

HUMAN RESILIENCE encouraged younger generations to draw their ideal environment so that one day they maybe able to live their hopes and dreams. This project was intended to foster a sense of hope within the community, create awareness, and spark potential for future activists and artists.

ADJECTIVES

- > RESILIENCE
- > HOPE
- > AWARENESS
- > EDUCATIONAL









AUDIENCE

- > ASIAN AMERICANS
- > ORGANIZERS
- > EDUCATORS
- > ENVIRONMENTALISTS
- > STUDENTS

SUMMARY. A FENCELINE OF HOPE is a short documentary film and campaign about an oil depot in Pandacan, Philippines and a neighboring community threatened by the toxic contamination and a potential catastrophic explosion waiting to happen. It gives a brief glimpse into the issue working its way from outside the perimeters of the oil depot and inside — into the lives of an endangered fence-line community.

+

+

AWARD

- > EARTHECHO INTERNATIONAL STUDENT ENVIRONMENTAL FILM FESTIVAL 2007 [WASHINGTON, DC]
- AWARDED "HONORABLE MENTION"

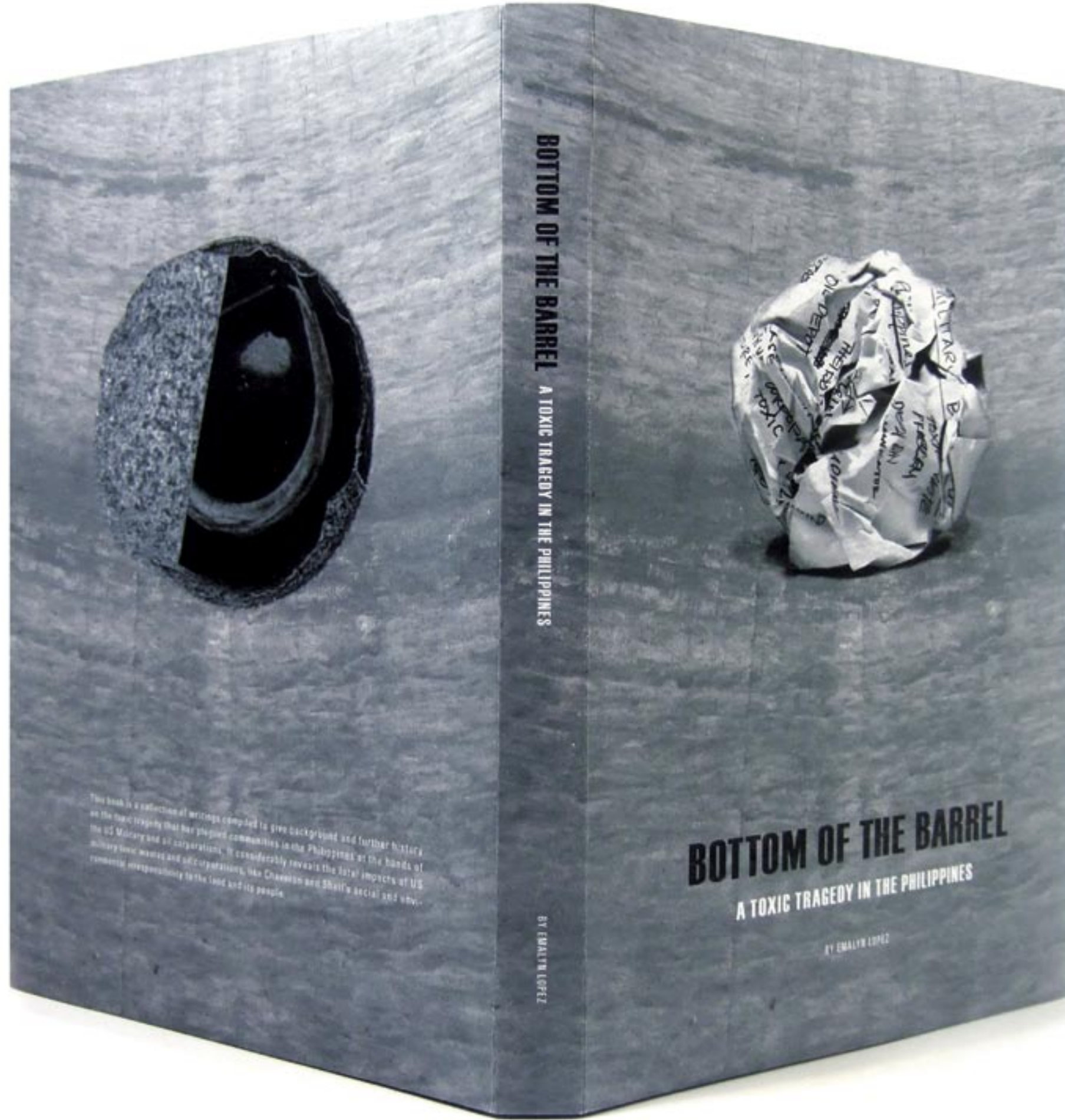
CREDITS

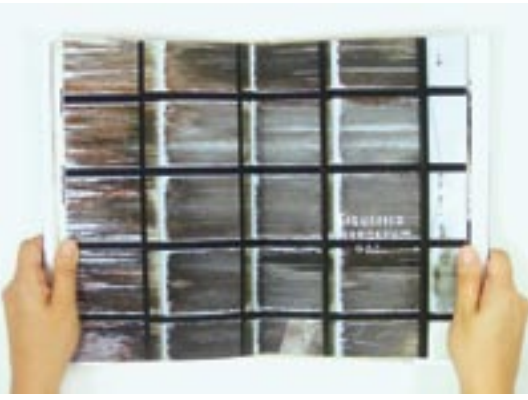
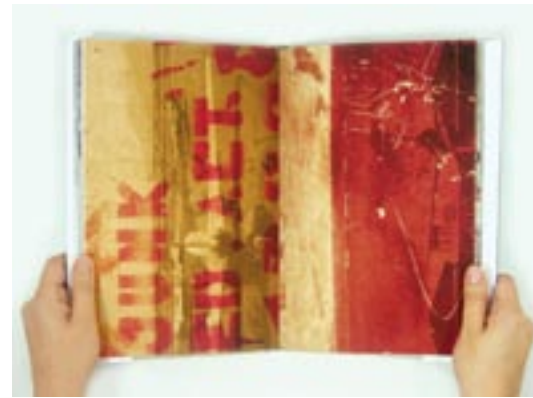
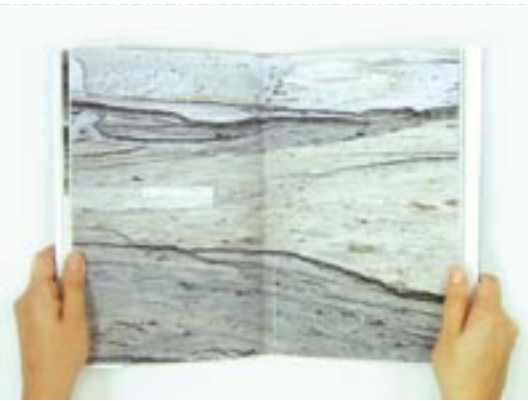
- > MATEO REYES [CO-PRODUCER]
- > TAMARAH TILOS [RESEARCH CONSULTANT]

DIRECTION From the research that I have compiled I wanted to make this book informational and graphical. It consists of case studies, essays, articles, testimonies and historical writings starting from the establishment of the US military base and the installation of the oil depots. The concept of this book is about how these issues are thrown away in the **BOTTOM OF THE BARREL**, but in opposition I have come to uncover and reveal these facts.

- AUDIENCE**
- > ASIAN AMERICANS
 - > ORGANIZERS
 - > EDUCATORS
 - > ENVIRONMENTALISTS
 - > STUDENTS

BOTTOM OF THE BARREL This book is a collection of writings compiled to give background and further history on the toxic tragedy that has plagued communities in the Philippines at the hands of the US Military and oil corporations. It reveals the fatal impacts of US military toxic wastes and oil corporations, like Chevron and Shell's social and environmental irresponsibility to the land and its people.





Pandacan residents fear new oil spill

By RAYMUND F. ANTONIO

Pandacan residents have renewed their appeal for the speedy relocation of oil depots in their neighborhood following another oil spill last week.

Felix Majabague, chairman of Barangay 835, Zone 92, said the latest oil spill heightened fears among residents of a catastrophe waiting to happen in the Pandacan district.

Majabague, the spokesman of the Fenceline Community for Human Safety and Environmental Protection, lashed out at the officials of major oil companies for again maintaining a news blackout on the incident.

He said officials of the oil firms still refuse to divulge information about the recent oil spill.

"We (Pandacan residents) deserve to know what happened again last week."

Since March 23, the community has been unaware of the incident. I only read in a newspaper that the Philippine National Guard has contained an oil spill in the Pasig River," he said.

The Laguna Lake Development Authority (LLDA) reported an oil spill incident at the fuel depot of Pilipinas Shell Petroleum Corp. in Pandacan last Sunday. The LLDA's preliminary investigation report said the leak occurred 5 a.m. last July 15 from a pipe of a reacting oil storage tank going to the fraction area.

The oil leak was eventually contained by a dike which led to the three-chambered Water Separator.

LLDA report said nine drums filled with water were recovered from the treatment facility.

Workers were still trying to determine the exact volume of spillage.

LLDA said tube oil was visible in the Pasig River when the inspection was conducted.

Water samples from the river were sent for laboratory analysis, the report said.

minerals of Caltex which created a scare within the Pandacan community. The residents were alarmed at the health risks posed by the leakage.

The day before the occurrence of the oil spill, the City Council passed the Comprehensive Land Use Plan and Zoning Ordinance, authored by District 6 Councilor Bonjay Isip-Garcia, on the eviction of the major oil companies from Pandacan.

The oil companies operating in the country will have to vacate Pandacan within a seven-year period as stated in the ordinance which reclassified the thickly-populated district as a residential-commercial zone.

The oil company's compliance with the conditions stated in environmental permits is still being reviewed for possible violations.

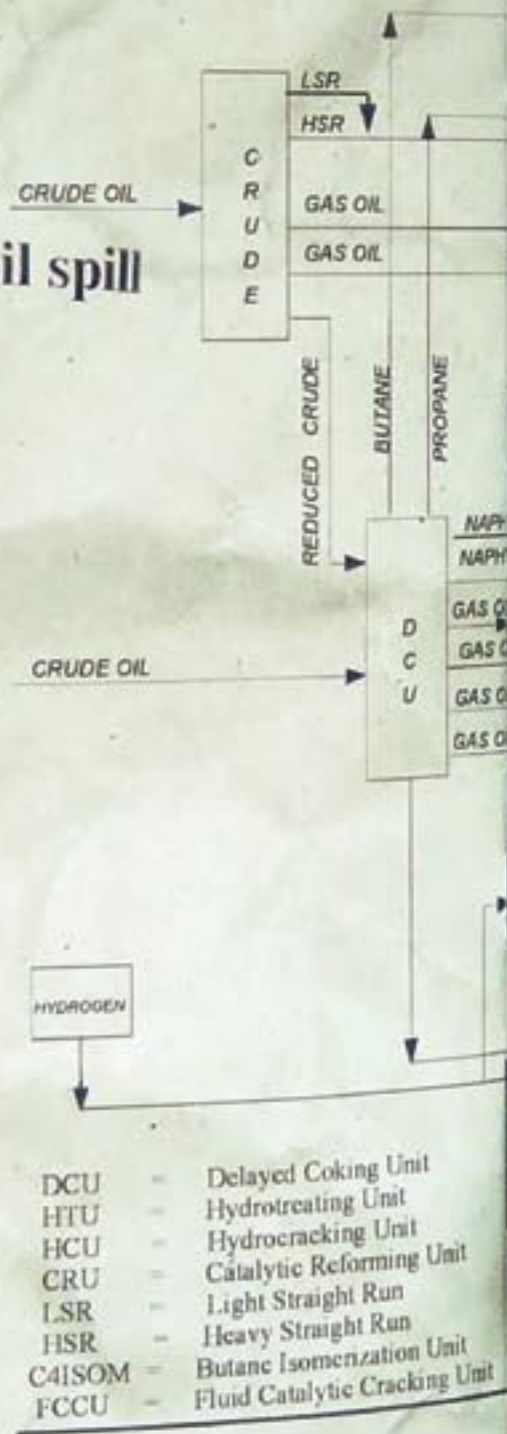
Meanwhile in a similar incident, a gasoline station was ordered temporary closed by local government officials in Pasig City after a gas leak incident occurred, clogging drainage lines in the city.

The LLDA earlier ordered the issuance of a notice of violation against Sea Oil gasoline station located on Market Avenue, Palatiw, Pasig City, for operating without clearance.

The LLDA investigation showed that the gas leak occurred at 7 a.m. Wednesday during the transfer of unleaded gasoline from the tanker to the underground storage tank of the station.

Reports said the storage tank, which had a capacity of 7,000 liters, was not sufficient to accommodate the volume of fuel being transferred. The fuel spillage flowed to the pavement into the city's drainage, clogging the drainage lines of the city.

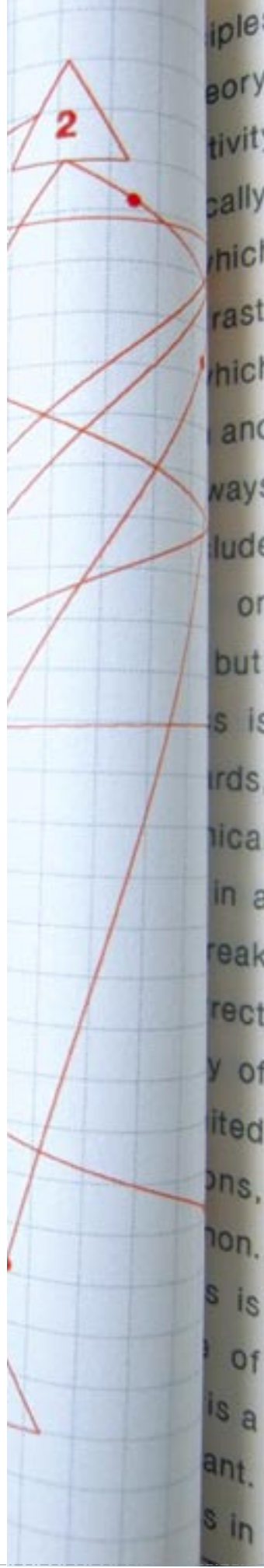
During the clearing operation, the LLDA discovered that of the 500 liters of spilled unleaded gasoline, only 200 liters mixed with water was recovered.



- DCU - Delayed Coking Unit
- HTU - Hydrotreating Unit
- HCU - Hydrocracking Unit
- CRU - Catalytic Reforming Unit
- LSR - Light Straight Run
- HSR - Heavy Straight Run
- C4ISOM - Butane Isomerization Unit
- FCCU - Fluid Catalytic Cracking Unit



PHOTO BY PANDACAN OIL DEPOT BY EMALYN LOPEZ, 2006



_TYPOGRAPHY

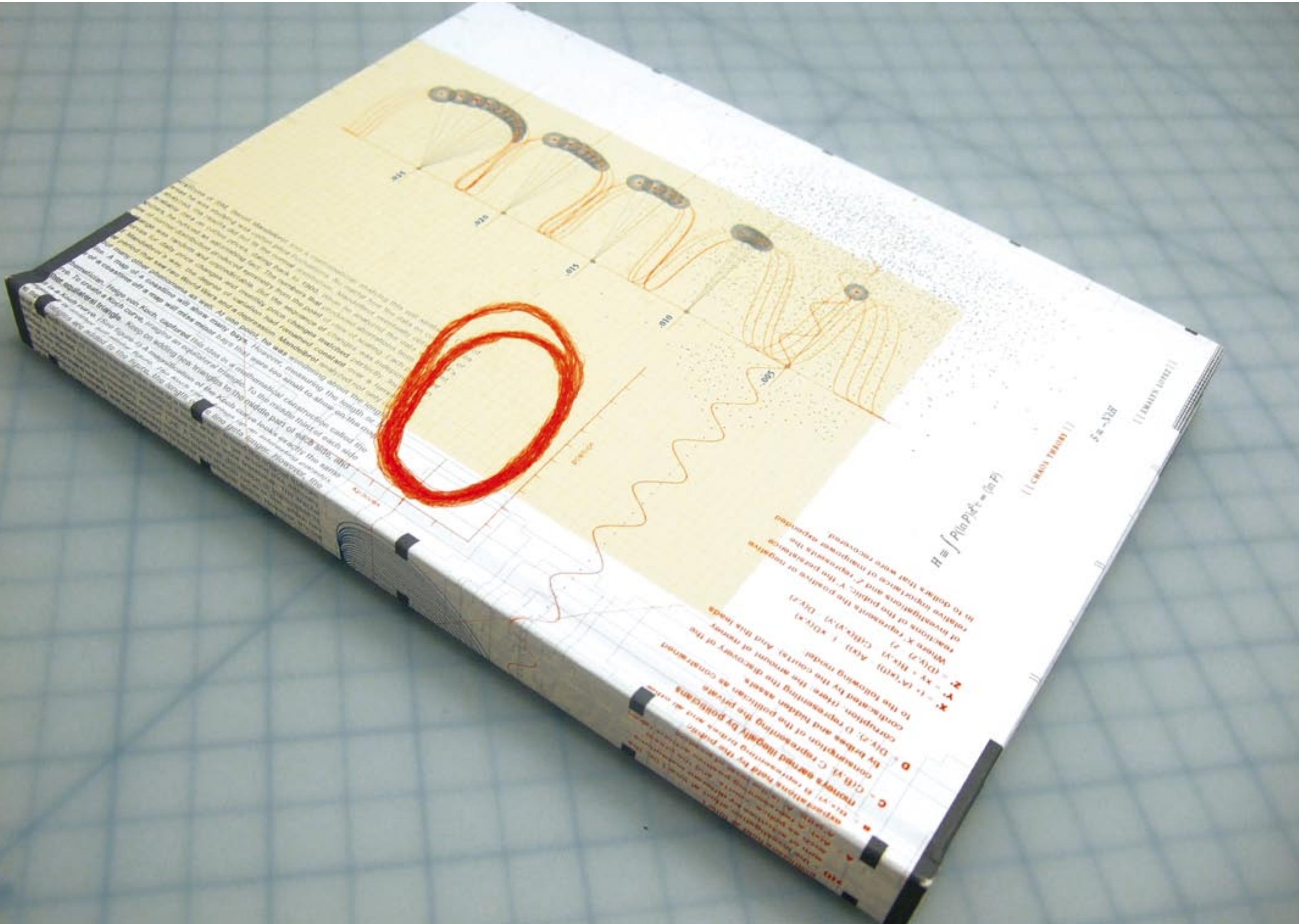
1. LOOK OF PRINTED MATTER: THE APPEARANCE OF PRINTED CHARACTERS ON THE PAGE
2. PREPARATION OF TEXTS: THE ACTIVITY OR BUSINESS OF PREPARING TEXTS FOR PRINTING

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PROJECT TITLE_ CHAOS THEORY

1. COURSE NAME_ ADVANCED TYPE
2. ADVISORS_ JENNIFER STERLING
3. DELIVERABLES
> BOOK
4. CATEGORY
> PRINT
> PUBLICATION



OBJECTIVE- Information graphics has become an interesting language and tool for transferring information and data into a visual language. This book is a culmination of explorations on the topic, chaos theory. Through investigative research on visual information graphics from well known scientists like Edward Tufte, the goal of this project is to communicate collected information through the use of typography.

ADJECTIVES

- > SCIENTIFIC
- > INTRICATE
- > DELICATE
- > COMPLEX
- > DYNAMIC

With this direction I was able to utilize type dynamically and expressively in order to characterize chaos theory. An illustrative quality to the statistical data typographically emerged. In result of this research and approach to graphing information it is determined that there is order in chaos. This is proven by mathematical and scientific theory.

DIRECTION—I chose a scientific approach and style for this project because of my keenness for charts and diagrams. I was heavily influenced by Edward Tufte, an information graphics genius. Exploring his famous books *Visual Explanations* and *Envisioning Information* has helped me to learn how to use typography to display quantitative information graphically.

